

THEME: MEDIA VOCABULARY

WORDS TO LEARN

- 1. BLURB** – information printed on cover of book
Synonym – announcement; declaration
Antonym- N.A
- 2. ESCAPISM** – habitual diversion of the mind
Synonym – fantasy; imagination
Antonym- realism; practical
- 3. EXPLICIT** – not hiding anything
Synonym – clear; direct
Antonym- vague; indistinct
- 4. EXPOSÉ** – a report that reveals something discreditable
Synonym – revelation; disclosure
Antonym- cover, envelop
- 5. FOURTH ESTATE** – the profession of journalism
Synonym – news media; press
Antonym- NA
- 6. GIMMICK** – a trick intended to attract attention
Synonym – stunt; contrivance
Antonym- frankness, reality
- 7. GRATUITOUS** – done without good reason
Synonym – unjustified; indefensible
Antonym- justifiable; necessary
- 8. LIBEL** – a method of defamation used by media
Synonym – defamation; misrepresentation
Antonym- flatter; praise
- 9. OBSCENE** – offensive to morality or decency
Synonym – salacious; vulgar
Antonym- pure; decent
- 10. PROPAGANDA**– spreading of information in support of a cause.
Synonym – information; promotion
Antonym- truthfulness; accuracy

EXERCISES

EXERCISE 1

FIND THE SYNONYMS FOR THE MAIN WORD

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|------------------|----------------|---------------|---------------|-----------------|
| 1. BLURB | a) declaration | b) planning | c) thesis | d) note |
| 2. FOURTH ESTATE | a) playwriting | b) journalism | c) farming | d) construction |
| 3. EXPOSÉ | a) filter | b) disclosure | c) hiding | d) discreet |
| 4. LIBEL | a) praise | b) motive | c) defamation | d) revealing |
| 5. GIMMICK | a) contrivance | b) explain | c) blithe | d) blame |

EXERCISE 2

FIND THE ANTONYMS FOR THE MAIN WORD

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|---------------|----------------|----------------|-----------------|----------------|
| 1. OBSCENE | a) vulgar | b) decent | c) contrived | d) original |
| 2. PROPAGANDA | a) information | b) accuracy | c) flatter | d) envelop |
| 3. EXPLICIT | a) clear | b) reliable | c) indistinct | d) develop |
| 4. GRATUITOUS | a) imagination | b) clear | c) indefensible | d) justifiable |
| 5. ESCAPISM | a) fantasy | b) imagination | c) title | d) realism |

EXERCISE 3

FILL IN THE BLANKS WITH THE APROPRIATE WORDS FROM THE VOCABULARY LIST

1. Art may be used as a vehicle for _____, artists have also created _____ works that has landed them in trouble.
2. The _____ says that this is Tarantino's greatest movie, and the presentation fulfils the desire for _____.
3. The magazine _____ the malicious activities in China, in July the government sued the magazine for _____.
4. The _____ must promote the truth and should avoid spreading unwarranted and _____ remarks.
5. He dismissed the event as just a publicity _____, he also mentioned _____ details about the incident.